

Subject: Re: Good Company "Kendrick Lamar" - Production Notes:
From: Fred Jove <fred.jove@yahoo.com>
Date: 10/20/2014 10:21 PM
To: Timothy Ballou <tballou@me.com>, Melinda Ramos-Alatorre <melinda.alatorre@lacity.org>
CC: Misty Iwatsu <mistyli@aol.com>, Tara Kramer <TKramer@filmla.com>, Arturo Pina <APina@filmla.com>, GABRIEL MARTINEZ <36993@lapd.lacity.org>

Hello Everyone,

First of all I want to thank ALL of you for working so hard and being so amiable with trying to get this video shoot in the neighborhood of Highland Park. The Director, Producer, Production Designer and myself were thrilled that we were going to be able to film in your community. Unfortunately, the label just pulled this location from us because they feared it would be "unsafe" for Kendrick to be in this area because of the gangs. We all tried to convince the label but they won't budge! This is a very unfortunate situation so now we must go elsewhere and shoot on Friday.

Thank you again for all the help! Sincerely,

Fred Jove
Location Manager & Scout
(661) 360-2971 (661) 433-1138

From: Timothy Ballou <tballou@me.com>
To: Melinda Ramos-Alatorre <melinda.alatorre@lacity.org>
Cc: Misty Iwatsu <mistyli@aol.com>; Fred Jove <fred.jove@yahoo.com>; Tara Kramer <TKramer@filmla.com>; Arturo Pina <APina@filmla.com>; GABRIEL MARTINEZ <36993@lapd.lacity.org>
Sent: Monday, October 20, 2014 4:38 PM
Subject: Re: Good Company "Kendrick Lamar" - Production Notes:

Hello Melinda and Misty,

Do you by chance have intel on possible local gang activity in this N Figueroa/Ave 58 area?

The record label is a little skittish about this area. Although Kendrick Lamar has no gang affiliation, they feel that if there's a presence in the area, it may not serve as a viable filming location for this video, mostly because the primary scenes in the video are exterior on open sets (city property.)

Please let me know what you know. I'd really like to help alleviate these concerns asap. We are out of time for a new location.

Thank you.

Tim

p.s. I'm looping in Gabe Martinez, LAPD hoping for input from that end as well..

TIM BALLOU,CEO
FILM THIS!

214 Main St.. #287 5690 SCHAEFER AVE SUITE B
EL SEGUNDO, CA. 90245 CHINO, CA. 91710
tel 213.763.9000 fax 213.559-0818 cell 213.268.3297
tballou@me.com tim@filmthis.net www.filmthis.net
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On Oct 20, 2014, at 1:52 PM, Melinda Ramos-Alatorre <melinda.alatorre@lacity.org> wrote:

Door to door is always recommended, especially if the company plans on coming back to the community at some point. It just helps build a good relationship with the neighbors.

On Mon, Oct 20, 2014 at 12:20 PM, Timothy Ballou <tballou@me.com> wrote:
Copy that. Do you prefer we distribute a letter or go door to door in person?

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On Oct 20, 2014, at 12:13 PM, Melinda Ramos-Alatorre
<melinda.alatorre@lacity.org> wrote:

Hi Timothy,

I also just spoke to him. We discussed him doing outreach to the residents across the street regarding the noise impacts, since I believe they are asking to use the lots until 10.

On Mon, Oct 20, 2014 at 12:08 PM, Timothy Ballou <tballou@me.com> wrote:

Thank you Misty. I'll get the details from Fred and then revise the application.

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On Oct 20, 2014, at 12:02 PM, Misty lwatsu <mistyli@aol.com> wrote:

I just met with Fred and we discussed the use of 4 lots. Each lot will use approximately 1/2 the lot. The pay metered spaces only. The two hour free parking is for customers. Thank you.

Misty lwatsu, Executive Director
North Figueroa Association
Lincoln Heights Benefit Assoc. of L.A.
[323 255-5030](tel:323.255-5030) Highland Park
[323 359-3944](tel:323.359-3944) Lincoln Heights
fax [323 257-1036](tel:323.257-1036), oldla.org

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-----Original Message-----

From: Timothy Ballou <tballou@me.com>

To: Fred Jove <fred.jove@yahoo.com>

Cc: Tara Kramer <TKramer@filmla.com>; Arturo Pina <APina@filmla.com>;

Iwatsu Misty <mistyli@aol.com>; Alatorre Melinda

<melinda.alatorre@lacity.org>

Sent: Mon, Oct 20, 2014 11:40 am

Subject: Re: Good Company "Kendrick Lamar" - Production Notes:

Hello again - I removed all locations on this draft not associated with Highland Park.

This is of course the first draft based on a few emails and ideas. Please review then let me know what revisions need to be made.

Thanks,

Tim

TIM BALLOU,CEO

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On Oct 20, 2014, at 11:10 AM, Fred Jove <fred.jove@yahoo.com> wrote:

Thanks Tim. Excellent idea so we all I know what we all are agreeing to.

Sent from my iPhone

On Oct 20, 2014, at 11:02 AM, Timothy Ballou <tballou@me.com> wrote:

Hello,

I'd like to open this dialogue so we all have a single forum to discuss this shoot coming up:

I have been asked by Good Company to process permits on their behalf. Fred Jove, location manager has reached out to Misty and Melinda and I have reached out to Arturo. Tara Kramer is our

coordinator at FilmLA and this is all new information for her. I will add all of the details regarding filming in Highland park and the use of City lots for Wednesday 10/22/14. Once I have everything entered, I'll send another email with a draft copy of the permit so you all can review it for accuracy.

Thanks to everyone for accepting this on such a short notice.

Permit # F00085364

Tim

TIM BALLOU,CEO
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Los Angeles, CA 90012
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